

PrintWeek

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Publisher
Andrew Robert James
Branch office: Flat No-403,
4th Floor, Nirman Towers,
East Marredpally, Hyderabad-500080,
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Printed by Andrew Robert James,
published by Andrew Robert James on
behalf of Owner Haymarket Media
India Private Limited. Processed and
printed at Kala Jyothi Process Private
Limited, Plot No: W-17&18, MIDC
Industrial Area, Taloja, Dist Raigad,
Navi Mumbai 410 206.

Published at Victor House, 1st Floor,
142/C, N M Joshi Marg,
Lower Parel, Mumbai 400 013
Editor Ramakrishnan Ramanathan

haymarket®

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environmental standard ISO 14001

www.printweek.com/india

Trichy-based Deepam add Xerox to TN set up

By Sriiram Selvam

Deepam Color Lab has established 15 lab branches in Tamil Nadu, mainly catering to the needs of customers in Chennai, Madurai, Coimbatore, Karur, Pudukkottai and Trichy with the availability of an ultra modern photo processing and printing technology in most of the units.

"This (DC5000 AP) is a successful and reliable model. It has a reputation to print good quality consistently added to the fact that its cost, machine features benefit our requirements" said U Sambath, the managing partner of the group.

The 20 year old company carry out multitude of activi-



Sambath: has established 15 ultra modern print units

ties ranging from photocopying, short run commercial print job to photo printing.

"The DC5000 AP can print on paper, paperboard, synthetic sheets, metallic boards and also can print on both sides automatically which gives in flexibility to seek

challenging jobs and at the same time ensure consistent on-time delivery too," elaborated Sambath.

"The benchmark service levels of Xerox customer care was a significant factor in our decision making" he concluded.

Kerala and Orissa install new kit

By Noel D'cunha

German and Japanese press manufacturing giants Heidelberg India and Mitsubishi have announced new press and CTP installations in Orissa and Kerala respectively.

Bhubaneswar-based Printech Offset will install a new SM 74 and SupraSetter 74 platesetter with Prinect, inauguration of which will take place on 14 July 2010.

Thiruvananthapuram-based Kerala State Audio Visual Reprographic Centre (KSAVRC) will install a Mitsubishi Diamond 1000 brand-new press. Three ministers of the Kerala government are expected to be present at the opening ceremony on 16 July 2010. This is the first occasion when an imported high-end kit will be installed at the centre.

PrintWeek Awards gets a new category sponsor

By Noel D'cunha

Mumbai-based ThinkCling has become the ninth category sponsor of the PrintWeek India Awards 2010.

Hozefa Attari, director at ThinkCling, said: "We are delighted to be sponsoring a category at PrintWeek India Awards and are proud to be associated with an event that rewards Indian printers for excellence in print services."

ThinkCling considers itself to be a new approach in advertising. "With ThinkCling's patented material and specialised creative support, printers can now offer their clients highly creative ideas for guerilla marketing campaigns, direct mailers, in-store POP among other things," said Attari.

ThinkCling's patented material clings on to any substrate including walls of any

type, wood or marble without leaving any trace behind when removed. Globally, brands like GAP, Adidas and Nokia have used these solutions to reach out to their consumers.

Further, the entries for the second edition of Awards culminated on 25 June 2010. The judging process is scheduled to be held on 28 July 2010.

"Printers from across India have put themselves forward

for one or more performance and category awards with high quality entries and I can clearly see the jury shaking their heads and thinking hard, while deciding the Awards winners," said Priya Iyer, advertising manager of PrintWeek India - who is delighted that ThinkCling has joined the portfolio of sponsors.

The Awards night will be held on 26 August 2010.

printweek.com

Océ reports £58m Q2 loss

Océ has reported a pre-tax loss in its Q2 results
printweek.com/presses



Ultrachem buys RW Coatings

Ultrachem has bought RW Coatings' speciality manufacturing business
printweek.com/Consumables

Esko's workflow launch at Fespa

EskoArtwork has launched its first workflow for wide-format printing, i-Cut Suite, at Fespa 2010
printweek.com/fespa

Mediawide W2P suite launched

Indian software firm Mediawide launched Brand-mark, a web-to-print (W2P) package at the Fespa 2010
printweek.com/worldnews

Highlights of Fespa 2010

Fespa 2010 in Munich proved the wide-format sector is bouncing back
printweek.com/wideformat

Fespa supports cancer research

Fespa produces 1,500 t-shirts in support of pancreatic cancer research
printweek.com/design

