

VARDHMAN ACRYLICS LIMITED

Registered and Corporate Office:
Vardhman Premises, Chandigarh Road,
Ludhiana - 141 010 (Punjab), India.
Phones: 0161-2228943-48,
Fax: 0161-2601048, 2222616, 2601040,
PAN: AAACV7602E,
CIN: L51491PB1990PLC019212
E-mail: secretarial.lud@vardhman.com;
Website: www.vardhman.com

COMPANY NOTICE

Pursuant to Regulation 29(a) read with
Regulation 47 (1) (a) of SEBI (Listing
Obligations and Disclosure
Requirements) Regulations 2015,
Notice is hereby given that the Meeting
of the Board of Directors of
"Vardhman Acrylics Limited", inter-
alia, to consider and approve/take on
record the Un-audited Financial
Results of the Company for the
Quarter/Half year ended 30th
September, 2017, is scheduled to be
held on Wednesday, the 1st day of
November, 2017.
The information contained in this notice
is also available on the Company's
website www.vardhman.com and on
the National Stock Exchange of India
Ltd www.nseindia.com.
For VARDHMAN ACRYLICS LIMITED
Sd/-
Place : Ludhiana (B.K. CHOUDHARY)
Dated : 24.10.2017 Managing Director

EAST COAST RAILWAY

KOTTAVALASA-KORAPUT DOUBLING
PROJECT : CONSTRUCTION WORK

e-Tender Notice No. ETCECONIBBS
2017132, Dated : 20.10.2017

Name of Work: KOTTAVALASA -
KORAPUT DOUBLING PROJECT :
EXECUTION OF PLATFORM WORKS,
FOOT OVER BRIDGES, PLATFORM
SHELTERS, PASSENGER AMENITY
WORKS, CIRCULATING AREA AND
OTHER ALLIED WORKS AT PADUA,
MACHHKUND ROAD, PALIBA & SUKU
STATIONS ON KK LINE, WALTAIR
DIVISION, EAST COAST RAILWAY.

Approximate Cost of the work: ₹
₹1255.35 Lakhs. EMD : ₹7,77,680/-,
Cost of Tender Document : ₹10,000/-,
Completion Period of the work : 15
(Fifteen) Months.

Date and time of closing of tender: At
1200 hrs. of 29.11.2017

No manual offers sent by Post/Courier/
Fax or in person shall be accepted
against such e-Tenders even if these are
submitted on firm's letter head and
received in time. All such manual offers
shall be considered invalid and shall be
rejected summarily without any
consideration.
Note : The prospective tenderers are
advised to revisit the website fifteen
days before the date of closing of
tender to note any changes /
corrigenda issued for this tender.

Complete information including e-tender
documents of the above e-tender is
available in website <http://www.irrps.gov.in>.

Chief Administrative Officer (Con)
PR-133/CA/17-18 Bhubaneswar

नालको

NALCO

National Aluminium Company Limited
(A Government of India Enterprise)

Nalco Bhawan, Nayapalli,
Bhubaneswar - 751 013, Odisha, India
CIN : L27203OR1981GO1000920
A NAVRATNA COMPANY

GLOBAL TENDER NOTICES

Online digitally signed tenders, in two parts
invited for the following items in NALCO
Mines & Refinery Complex at Damanjodi,
Odisha, India:
NBC/MM/PR 8000002808/Reclaimer/
2017/PT72
Name of the work: Replacement of
Existing Reclaimer & Associated
Conveyors with New Reclaimer of Capacity
1200/1000 TPH (Designed / Rated) along
with Associated Conveyors for Alumina
Refinery, Damanjodi.
Last date of bid submission: 23.11.2017
NBC/MM/PR 8000003333/ESP/2017/PT73
Name of the work: Renovation &
Modification of Electrostatic Precipitators
for Steam-cum-Power Plant at Damanjodi.
Last date of bid submission: 24.11.2017
NBC/MM/PR 8000000230 & 231/Loader/
2017/PT74
Name of the work: Supply of Two nos. 8.5
M Wheel Loaders for NALCO Mines at
Damanjodi.
Last date of bid submission: 14.11.2017
For details, downloading tender documents
and further updates / modifications /
extensions on this tender (if any) please log
on to www.nalcoindia.com and
www.eprocure.gov.in DGM(Materials)

CORAL

LABORATORIES LTD.

Regd. Office: SF-206, Silver Oak
Complex, B.P. Road, Vadodra-390020.
Tel.: 022-25005245/46
Fax: 022-25004893
Website: www.corallab.com
E-mail: cs@corallab.com
Corp. Office: #3B, Patanwala Ind. Estate,
Opp. Shreyas Cinema, L. B. S. Marg,
Ghatkopar (West), Mumbai - 400 086
CIN : L24231GJ1997PLC031669

NOTICE

Pursuant to Regulation 29(1) and 47 of
SEBI (Listing Obligation and Disclosure
Requirements), Regulations 2015,
Notice is hereby given that the meeting
of the Board of Directors of the Company is
scheduled to be held on Monday 6th
November, 2017 at 1.00 p.m. at the
Corporate Office of Company at 3 B,
Patanwala Compound, Next To Fitness
World, L.B.S. Marg, Ghatkopar (W)
Mumbai- 400086 for considering and
adopting Unaudited Financial Results for
the Quarter and Half year ended 30th
September, 2017.
The Copy of the notice is also available
at the website of the Company at
www.corallab.com and that of BSE
Limited at www.bseindia.com
For Coral Laboratories Limited
Sd/-
Sushma Chinchane
Director
DIN: (07791735)
Place: Mumbai
Date: 25th October, 2017

This is a public announcement for information purposes only and is not a prospectus announcement and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. This is not for release, publication or distribution directly or indirectly outside India.



HDFC STANDARD LIFE INSURANCE COMPANY LIMITED

The Company was incorporated at Mumbai on August 14, 2000 as "HDFC Standard Life Insurance Company Limited" a public limited company under the Companies Act, 1956. The Company obtained a certificate of commencement of business on October 12, 2000 and the certificate of registration from the Insurance Regulatory and Development Authority of India ("IRDAI") to undertake life insurance business on October 23, 2000.
Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai – 400 011. **Corporate Office:** 12th, 13th, and 14th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai – 400 011. For details of changes to the address of the registered office of the Company, please see "History and Certain Corporate Matters" on page 260 of the Red Herring Prospectus. **Telephone:** +91 (22) 6751 6666; **Facsimile:** +91 (22) 6751 6861; **Contact Person:** Narendra Gangan, Company Secretary and Compliance Officer; **Email:** investor.service@hdfclife.com; Website: www.hdfclife.com; **Corporate Identity Number:** U99999MH2000PLC128245; **IRDAI Registration Number:** 101

PROMOTERS OF THE COMPANY: HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED, STANDARD LIFE (MAURITIUS HOLDINGS) 2006 LIMITED AND STANDARD LIFE ABERDEEN PLC

INITIAL PUBLIC OFFERING OF UP TO 299,827,818 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF HDFC STANDARD LIFE INSURANCE COMPANY LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE, AGGREGATING UP TO ₹ [•] MILLION THROUGH AN OFFER FOR SALE OF 191,246,050 EQUITY SHARES BY HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED AND UP TO 108,581,768 EQUITY SHARES BY STANDARD LIFE (MAURITIUS HOLDINGS) 2006 LIMITED ("THE PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFERING, "THE OFFER"). THE OFFER COMPRISES A NET OFFER TO THE PUBLIC OF UP TO 266,895,517 EQUITY SHARES ("NET OFFER"), A RESERVATION OF UP TO 2,144,520 EQUITY SHARES (CONSTITUTING UP TO 0.11% OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL) FOR PURCHASE BY THE ELIGIBLE HDFC LIFE EMPLOYEES AGGREGATING UP TO ₹ [•] MILLION ("HDFC LIFE EMPLOYEE RESERVATION PORTION"), RESERVATION OF UP TO 805,000 EQUITY SHARES (CONSTITUTING UP TO 0.04% OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL) FOR PURCHASE BY THE ELIGIBLE HDFC EMPLOYEES RHP AGGREGATING UP TO ₹ [•] MILLION ("HDFC EMPLOYEE RESERVATION PORTION") AND A RESERVATION OF UP TO 29,982,781 EQUITY SHARES (CONSTITUTING UP TO 1.49% OF OUR POST-OFFER PAID UP EQUITY SHARE CAPITAL FOR PURCHASE BY ELIGIBLE HDFC SHAREHOLDERS FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING UPTO ₹ [•] MILLION ("HDFC SHAREHOLDERS RESERVATION PORTION"). THE OFFER SHALL CONSTITUTE 14.92% OF THE FULLY DILUTED POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY, I.E., ASSUMING EXERCISE OF ALL VESTED EMPLOYEE STOCK OPTIONS AND THE NET OFFER SHALL CONSTITUTE 13.28% OF THE FULLY DILUTED POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY, I.E., ASSUMING EXERCISE OF ALL VESTED EMPLOYEE STOCK OPTIONS.

PRICE BAND: ₹ [•] TO ₹ [•] PER EQUITY SHARE OF FACE VALUE ₹ 10 EACH.

THE OFFER PRICE IS [•] TIMES THE FACE VALUE AT THE LOWER END OF THE PRICE BAND AND [•] TIMES THE FACE VALUE AT THE HIGHER END OF THE PRICE BAND.
BIDS CAN BE MADE FOR A MINIMUM OF [•] EQUITY SHARES AND IN MULTIPLES OF [•] EQUITY SHARES THEREAFTER.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY THE COMPANY AND THE PROMOTER SELLING SHAREHOLDERS, IN CONSULTATION WITH THE GLOBAL COORDINATORS AND BOOKRUNNING LEAD MANAGERS AND BOOK RUNNING LEAD MANAGERS, AND WILL BE ADVERTISED AT LEAST FIVE WORKING DAYS PRIOR TO THE OFFER OPENING DATE IN ALL EDITIONS OF BUSINESS STANDARD (WHICH IS A WIDELY CIRCULATED ENGLISH AND HINDI NEWSPAPER) AND MUMBAI EDITION OF NAVSHAKTI (WHICH IS A WIDELY CIRCULATED MARATHI NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE THE COMPANY'S REGISTERED OFFICE IS LOCATED).

OFFER
PERIOD

OPENS ON: TUESDAY, NOVEMBER 7, 2017**
CLOSES ON: THURSDAY, NOVEMBER 9, 2017

**The Company and the Promoter Selling Shareholders in consultation with the Managers may consider participation by Anchor Investors in accordance with the ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Offer Opening Date i.e. November 6, 2017.

ASBA*

Simple, Safe, Smart way of Application!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

Mandatory in public issues from January 1, 2016. No cheque will be accepted.

In case of a revision in the Price Band, the Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Offer Period, if applicable, will be widely disseminated by notification to BSE and NSE, by issuing a press release and also by indicating the change on the websites of the Managers and at the terminals of the Syndicate Members.
The Offer is being made in compliance with the requirements of the Insurance Regulatory and Development Authority of India (Issuance of Capital by Indian Insurance Companies transacting Life Insurance Business) Regulations, 2015, as amended ("IRDAI Issuance of Capital Regulations").
Furthermore, in terms of Rule 19(2)(b)(iii) of the Securities Contracts Regulations Rules, 1957, as amended ("SCRR") read with Regulation 41 of the ICDR Regulations, this is an Offer for at least 10% of the post-Offer paid-up equity share capital of the Company, on a fully diluted basis. The Offer is being made through the Book Building Process, in accordance with Regulation 26(1) of the ICDR Regulations, wherein not more than 50% of the Net Offer shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs"). Provided that the Company and the Promoter Selling Shareholders, in consultation with the Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35% of the Net Offer shall be available for allocation on a proportionate basis to Retail Individual Investors, in accordance with the ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Further, 2,144,520 Equity Shares will be available for Allocation to Eligible HDFC Life Employees, 805,000 Equity Shares will be available for Allocation to Eligible HDFC Employees, and 29,982,781 Equity Shares will be available for Allocation to Eligible HDFC Shareholders, subject to valid Bids being received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank accounts which will be blocked by the Self Certified Syndicate Banks ("SCSBs"), to participate in the Offer. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, please see "Offer Procedure" on page 709 of the Red Herring Prospectus.

Bidders/Applicants should note that on the basis of DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk. Bidders/Applicants should ensure that DP ID and the Client ID are correctly filled in the Bid cum Application Form. The DP ID and Client ID provided in the Bid cum Application Form should match with the DP ID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that beneficiary account provided in the Bid cum Application Form is active.

Contents of the Memorandum of the Company as regards its Objects: For information on the main objects and other objects of the Company, see "History and Certain Corporate Matters" on page 260 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, see the section "Material Contracts and Documents for Inspection" on page 799 of the RHP.

GLOBAL CO-ORDINATORS AND BOOK RUNNING LEAD MANAGERS (GCBRLMs)				
Morgan Stanley	HDFC BANK We understand your world	CREDIT SUISSE	CITIC CLSA Securities	NOMURA
Morgan Stanley India Company Private Limited 18F, Tower 2, One Indiabulls Centre, 841, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India Telephone: +91 (22) 6118 1770 Facsimile: +91 (22) 6118 1031 Email: ipo_hdfclife@morganstanley.com Website: https://www.morganstanley.com/about-us/global-offices/india Investor Grievance ID: investors_india@morganstanley.com Contact Person: Mr. Rahul Jain SEBI Registration No.: INM000011203	HDFC Bank Limited* Investment Banking Group, Unit No. 401 & 402, 4th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai - 400 013, Maharashtra, India Telephone: +91 (22) 339 58021 Facsimile: +91 (22) 3078 8584 Email: hdfclife.ipo@hdfcbank.com Website: www.hdfcbank.com Investor Grievance ID: investor_redressal@hdfcbank.com Contact Person: Mr. Rakesh Bhunatari/Mr. Kunal Datt SEBI Registration No.: INM000011252	Credit Suisse Securities (India) Private Limited Cejeay House, 9th Floor, Plot F, Shivsagar Estate, Dr. Annie Besant, Road, Worli, Mumbai - 400 018, Maharashtra, India Telephone: +91 (22) 6777 3885 Facsimile: +91 (22) 6777 3820 Email: lst.hdfcstandardlifeipo@credit-suisse.com Website: https://www.credit-suisse.com/in/en/investment-banking/regional-presence/asia-pacific/offices/india Investor Grievance ID: lst.callcenter-bnkg@creditsuisse.com Contact Person: Mr. Abhay Agarwal SEBI Registration No.: INM000011161	CLSA India Private Limited 8/F Dalalal House, Nariman Point, Mumbai - 400 021 Telephone: +91 (22) 6650 5050 Facsimile: +91 (22) 2284 0271 E-mail: hdfcstandardlife.ipo@citicclsa.com Website: www.india.clsa.com Investor Grievance ID: investor.helppdesk@clsa.com Contact person: Anurag Agarwal SEBI registration number: INM000010619	Nomura Financial Advisory and Securities (India) Private Limited Cejeay House, Level 11, Plot F, Shivsagar Estate, Dr. Annie Besant Marg, Worli, Mumbai - 400 018, Maharashtra, India Telephone: +91 (22) 4037 4037 Facsimile: +91 (22) 4037 4111 Email: hdfclifeipo@nomura.com Website: www.nomuraholdings.com/company/group/asia/india/index.html Investor Grievance ID: investorgrievancesin@nomura.com Contact Person: Mr. Sumit Sukhramani / Mr. Sandeep Baid SEBI registration number: INM000011419
BOOK RUNNING LEAD MANAGERS (BRLMs)				
Edelweiss Ideals create, values protect	海通國際 HAITONG	IDFC IDFC BANK	IIFL	UBS
Edelweiss Financial Services Limited 14th Floor, Edelweiss House, Off. C.S.T Road, Kalina Mumbai - 400 098, India Telephone: +91 (22) 4039 4400 Facsimile: +91 (22) 4086 3610 Website: www.edelweissfin.com Email: hdfclife.ipo@edelweissfin.com Investor Grievance ID: customerservice.mb@edelweissfin.com Contact person: Mr. Pradeep Tewani / Mr. Kunal Malkan SEBI registration number: INM0000010650	Haitong Securities India Private Limited 1203A, Floor 12A, Tower 2A, One Indiabulls Centre, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013, Maharashtra, India Telephone: +91 (22) 4315 6859 Facsimile: +91 (22) 2421 6327 Email: hdfclife.ipo@hitsec.com Website: http://www.hitsec.com/en-us/haitong-india Investor Grievance ID: India.Compliance@hitsec.com Contact Person: Mr. Himanshu Kashyap SEBI Registration No.: INM000012045	IDFC Bank Limited Naman Chambers, C-32, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051, Maharashtra, India Telephone: +91 (22) 6622 2600 Facsimile: +91 (22) 6622 2501 Email: hdfclife.ipo@idfcbank.com Website: www.idfcbank.com Investor Grievance ID: rm.bjg@idfcbank.com Contact Person: Mr. Akshay Bhandari SEBI Registration No.: MB/INM000012250	IIFL Holdings Limited 10th Floor, IIFL Centre, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013, Maharashtra, India Telephone: +91 (22) 4646 4600 Facsimile: +91 (22) 4315 1073 Email: hdfclife.ipo@iiflcap.com Website: www.iiflcap.com Investor Grievance ID: ig.ib@iiflcap.com Contact Person: Pinak Rudra Bhattacharyya/Pranay Doshi SEBI Registration No.: INM000010940	UBS Securities India Private Limited 2/F, 2 North Avenue, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051, Maharashtra, India Telephone: +91 (22) 6155 6000 Facsimile: +91 (22) 6155 6292 Email: OL-HDFCLifeIPO@ubs.com Website: www.ubs.com/indianoffers Investor Grievance ID: investorcare@ubs.com Contact Person: Ms. Jasmine Kaur SEBI Registration No.: INM000010809
REGISTRAR TO THE OFFER		COMPANY SECRETARY AND COMPLIANCE OFFICER		
KARVY Computershare	Karvy Computershare Private Limited Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda Hyderabad - 500 032, Andhra Pradesh, India Telephone: +91 (40) 6716 2222; Facsimile: +91 (40) 2343 1551 Email: einward.ris@karvy.com Website: https://karisma.karvy.com/ Investor Grievance ID: hdfclife.ipo@karvy.com Contact Person: Mr. M. Murali Krishna, SEBI Registration No.: INR000000221	Mr. Narendra Gangan 13th Floor, Lodha Excelus, Apollo Mills Compound N.M Joshi Marg, Mahalaxmi Mumbai 400 011 Maharashtra, India Telephone: +91 (22) 6751 6666 Facsimile: +91 (22) 6751 6861 Email: investor.service@hdfclife.com		

*In compliance with the proviso to Regulation 21A(1) of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended, read with proviso to Regulation 5(3) of the ICDR Regulations, HDFC Bank Limited will be involved as a merchant banker only in marketing of the Offer.

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the Risk Factors, contained therein before applying in the Offer. Full copy of the RHP will be available at www.sebi.gov.in, the websites of the GCBRLMs at <https://www.morganstanley.com/about-us/global-offices/india>, www.hdfcbank.com, <https://www.credit-suisse.com/in/en/investment-banking/regional-presence/asia-pacific/offices/india>, www.india.clsa.com, www.nomuraholdings.com/company/group/asia/india/index.html, respectively and the BRLMs at www.edelweissfin.com, www.hitsec.com/en-us/haitong-india, www.idfcbank.com and www.iiflcap.com and www.ubs.com/indianoffers respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" on page 23 of the RHP. Potential investors should not rely on the DRHP filed with

AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered Office of **HDFC STANDARD LIFE INSURANCE COMPANY LIMITED**, Telephone: +91 (22) 6751 6666; **Facsimile:** +91 (22) 6751 6861, **GLOBAL CO-ORDINATORS AND BOOK RUNNING LEAD MANAGERS (GCBRLMs): Morgan Stanley India Company Private Limited**, Telephone: +91 (22) 6118 1770, **Facsimile:** +91 (22) 6118 1031; **HDFC Bank Limited**, Telephone: +91 (22) 339 58021, **Facsimile:** +91 (22) 3078 8584; **Credit Suisse Securities (India) Private Limited**, Telephone: +91 (22) 6777 3885, **Facsimile:** +91 (22) 6777 3820; **CLSA India Private Limited**, Telephone: +91 (22) 6650 5050, **Facsimile:** +91 (22) 2284 0271; **Nomura Financial Advisory and Securities (India) Private Limited**, Telephone: +91 (22) 4037 4037, **Facsimile:** +91 (22) 4037 4111 and **BOOK RUNNING LEAD MANAGERS (BRLMs): Edelweiss Financial Services Limited**, Telephone: +91 (22) 4039 4400, **Facsimile:** +91 (22) 4086 3610; **Haitong Securities India Private Limited**, Telephone: +91 (22) 4315 6859; **Facsimile:** +91 (22) 2421 6327; **IDFC Bank Limited**, Telephone: +91 (22) 6622 2600, **Facsimile:** +91 (22) 6622 2501; **IIFL Holdings Limited**, Telephone: +91 (22) 4646 4600, **Facsimile:** +91 (22) 4315 6859; **Facsimile:** +91 (22) 4315 6292 and Syndicate Members: **Edelweiss Securities Limited**, Telephone: +91 (22) 4063 5569, **Facsimile:** +91 (22) 6747 1347; **IDFC Securities Limited**, Telephone: +91 (22) 6622 2585, **Facsimile:** +91 (22) 6622 2504; **India Infoline Limited**, Telephone: +91 (22) 4249 9000, **Facsimile:** +91 (22) 2495 4313; **HDFC Securities Limited**, Telephone: +91 (22) 3075 3400, **Facsimile:** +91 (22) 3075 3435; **Sharekhan Limited**, Telephone: +91 (22) 6115 0000, **Facsimile:** +91 (22) 6748 1899 and at the select locations of the Sub-syndicate Members (as given below), SCSBs, Registered Brokers, RTAs and CDPs participating in the Offer. Bid cum Application Forms will also be available on the websites of BSE and NSE.

Sub-syndicate Members: Almondz Global Securities Ltd., Amit Jasani Financial Services Pvt. Ltd., Anand Rathi Share & Stock Brokers Ltd., Aryaman Financial Services Ltd., Asit C Mehta Investment Intermediates Ltd., Axis Capital Ltd., Axis Securities & Sales Ltd., Bonanza Portfolio Ltd., Centrum Broking Ltd., Choice Capital Advisors Pvt. Ltd., Corporate Capital Ventures Pvt. Ltd., D&A Financial Services Pvt. Ltd., Edelweiss Broking Ltd., Eureka Stock & Share Broking Services Ltd., Fedex Securities Ltd., First Overseas Capital Ltd., Geojit BNP Paribas, GreteX Corporate Services Pvt. Ltd., Guinness Corporate Advisors Pvt. Ltd., JM Securities Ltd., Hitesh Shah, ICICI Securities Ltd., IDBI Capital Ltd., IDBI Capital Markets & Securities Ltd., Inventure Growth & Securities Ltd., Inventure Merchant Banker Services Pvt. Ltd., Keynote Capital Ltd., KJMC Capital Market Services Ltd., Kotak Securities Ltd., LKP Securities Ltd., Mark Corporate Advisors Pvt. Ltd., Microsec Capital Ltd., Monarch Network Capital Ltd., Motilal Oswal Securities Ltd., MPSE Securities Ltd., Navigator Corporate Advisors Ltd., Network Wealth Solutions Ltd., Nirmal Bang Securities Pvt. Ltd., O.J. Financial Services Ltd., Panthomath Securities Ltd., Pantomath Capital Advisors Pvt. Ltd., Prabhudas Lilladher Pvt. Ltd., Pravin Ratilal Share & Stock Brokers Ltd., Reliance Securities Ltd., Religare Securities Ltd., RR Equity Brokers Pvt. Ltd., Safal Capital (India) Ltd., Saffron Capital Advisors Pvt. Ltd., Sarthi Capital Advisors Pvt. Ltd., SBICAP Securities Ltd., Sharekhan Ltd., SMC Global Securities Ltd., SPA Capital Advisors Ltd., Swastika Investmart Ltd., Systematic Corporate Services Ltd., Systematix Shares & Stocks (I) Ltd.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process. ASBA has to be availed by all the investors except Anchor Investors. For details on the ASBA process, please refer to the details given in ASBA Form and Abridged Prospectus and also please refer to the section "Offer Procedure" beginning on page 709 of the RHP. ASBA Forms can also be downloaded from the websites of BSE and NSE. ASBA form can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. ASBA Form can be obtained from the SCSBs, Registered Brokers, RTAs and CDPs.

Escrow Collection Bank, Refund Bank and Public Offer Account Bank: HDFC Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place : Mumbai
Date : October 25, 2017

HDFC STANDARD LIFE INSURANCE COMPANY LIMITED is proposing, subject to, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies ("RoC"), Mumbai. The RHP will be available on the websites of SEBI, BSE, NSE at www.sebi.gov.in, www.bseindia.com and www.nseindia.com, respectively, and at the websites of the GCBRLMs at <https://www.morganstanley.com/about-us/global-offices/india>, www.hdfcbank.com, <https://www.credit-suisse.com/in/en/investment-banking/regional-presence/asia-pacific/offices/india>, www.india.clsa.com, www.nomuraholdings.com/company/group/asia/india/index.html, respectively and the BRLMs at www.edelweissfin.com, www.hitsec.com/en-us/haitong-india, www.idfcbank.com and www.iiflcap.com and www.ubs.com/indianoffers respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" on page 23 of the RHP. Potential investors should not rely on the DRHP filed with SEBI in making any investment decision.
The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. The Equity Shares have not been and will not be registered under the US Securities Act of 1933 ("U.S. Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable United States state securities laws.

For **HDFC STANDARD LIFE INSURANCE COMPANY LIMITED**
On behalf of the Board of Directors

Sd/-
Company Secretary and Compliance Officer